



# ron hamad

Director

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Ron Hamad is a Director of commercial and narrative cinema. Working with national and international brands, he brings an honesty and an artist's eye to all he engages with.

Ron captures experiences and sensations, that which we see, hear, and feel. He translates these experiences into motion pictures for us. We become not merely an audience, but a thorough companion. We remember not what we saw or what we heard, but what we felt.

Ron's art utilizes the tools of motion picture to craft the ingredients of multi-sensory experience into messages that translate and transcend; messages that brush against our psyche and tease an affair with our heart; messages that one not only see and hear, but that one feels with lasting imprint.