

ramesh iyer

Iyer's directing style is a combination of storytelling and smart comedy infused with dramatic elements. His strength is in capturing subtle performances in unusual situations, all with a fun and irreverent sensibility. This a skill that's invaluable when working with name actors, celebrity athletes, and real people casting.

His work is part of MOMA in New York, and he has won an AICP Award. Ramesh has also been nominated for two ADC Young Guns Awards at Cannes, won 7 Addy Awards, and was nominated for a London Music Video Award.

Ramesh started out conceiving, writing, and designing treatments for feature directors bidding on commercials. Later, he worked on both the creative and production side of advertising. This shaped his directing approach to working with and understanding the language of agencies and clients.